

BLAY AMISHERE KWAW

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PROFESSIONAL SUMMARY

Computer Science student currently in 400 Level (academic break period), with practical experience in Python programming, web development, and digital technologies. Skilled in building functional applications and websites, alongside experience in CMS platforms, SEO, and email marketing tools. Passionate about software development, Cyber security, digital systems, and gaining hands-on industry experience through internship opportunities.

EDUCATION

Kaaf University

Bachelor of Science (BSc) Computer Science

Expected Graduation: 2027

TECHNICAL SKILLS

Programming: Python, HTML

Web Development: WordPress, Wix

CMS Tools: SuiteDash

Digital Marketing: SEO, Email Marketing, Content Management

Marketing Platforms: Mailchimp, ActiveCampaign, Hubspot

Tools: VS Code

AI Tools: Claude AI, Generative AI tools

PROJECTS

Encryption Web Application

- Developed a web-based encryption and decryption system for secure text handling.

Portfolio Website

- Built a personal portfolio website using HTML to showcase skills and projects.

Login System (Python)

- Created a user authentication system with login validation functionality.

Inventory Management System (Python)

- Built a system for tracking and managing product inventory data.

Calculator Application (Python)

- Developed a functional calculator implementing basic arithmetic operations.

PRACTICAL EXPERIENCE

Freelance Digital Support (Fiverr / Upwork)

- Worked on website design, CMS management, cold emailing and digital marketing tasks for clients.
- Supported clients with website customization and online business tools.

Website Design & Digital Tools Training

- Trained in WordPress and Wix website development.
- Gained hands-on experience in SEO, email marketing, and CMS management using SuiteDash.
- Worked with tools such as Mailchimp, Hubspot and ActiveCampaign for campaign management.

CERTIFICATIONS

- HubSpot Digital Marketing Certification
- HubSpot SEO Certification
- Email Marketing Certification
- Claude AI Certification